

RFS reduces costs for broadcasters' second-generation digital transformation and cuts lead time for equipment by 25%

Broadcast equipment specialist opens dedicated facility in Hannover to serve broadcasters delivering advanced digital services



Hannover, September 10, 2020 – Radio Frequency Systems (RFS), a global designer and manufacturer of total-package solutions for wireless and broadcast infrastructure, today announced it has opened a new broadcast antenna assembly center and test range at its Hannover site to facilitate faster and more cost effective delivery of the latest broadcast equipment in Europe.

With the transition to second generation DVB-T and DAB+ underway across Europe, and the demand for advanced over-the-air broadcast equipment across the region, RFS has set up a strategic broadcast hub in Hannover. This will offer a number of advantages for its significant broadcast customer base, cutting time from order to deployment by 25%, and reducing the costs of deployment as a result of lower transportation cost.

RFS is already making the most of the center to serve customers in Poland and has 19 projects underway across Germany. The facility will not only serve the industry's current need for DVB-T2 equipment, but as 5G broadcasting becomes a possibility and priority for European broadcasters, it is well placed to deliver the cutting-edge equipment that will be essential to facilitate this.

Hans-Peter Quade, Regional Product Manager, Broadcast at RFS commented, "We have seen many big changes across the broadcasting industry and the biggest priorities for our customer are always cost and speed of deployment. At RFS we pride ourselves on meeting these needs and the new facility enables us not only to deliver best in class solutions, but to do so in a timely and cost-effective way that truly serves our customers in the best way possible."

The opening of the Hannover broadcast hub extends RFS's global broadcast footprint which already has facilities in the US, UK, Australia and Brazil. It also coincides with RFS's 120th birthday later this month and highlights how adapting to anticipate and serve customer needs is at the heart of longevity in the industry.



Press Release

www.rfsworld.com

About RFS

Radio Frequency Systems (RFS) is a global designer and manufacturer of cable, antenna and tower systems, plus active and passive RF conditioning modules, providing total-package solutions for wireless infrastructure.

RFS serves OEMs, distributors, system integrators, operators and installers in the broadcast, wireless communications, land-mobile and microwave market sectors. As an ISO compliant organization with manufacturing and customer service facilities that span the globe, RFS offers cutting-edge engineering capabilities, superior field support and innovative product design. RFS is a leader in wireless infrastructure.

Trademarks

RFS® is a registered trademark of Radio Frequency Systems. All other trademarks are the property of their respective owners.

For more information, visit www.rfsworld.com, or follow us on Twitter: www.twitter.com/RFSworld