



# Christian Barb Joins the RFS Leadership Team as VP Sales for North America



**Meriden CT, February 20th, 2020 – Radio Frequency Systems (RFS), a global designer and manufacturer of total-package solutions for wireless and broadcast infrastructure, today announced that telecom sales and management executive, Christian Barb, has been appointed VP Sales for the North America region.**

Joining with 25 years' experience in the wireless industry, Christian brings his expertise and strong track record of leading high performing sales teams to RFS. His previous roles include working as a senior sales leader across the telecommunications industry, including senior positions at Ericsson, JMA Wireless, and Zinwave.

Christian will work closely with the leadership team, reporting to RFS President and Chief Executive Officer (CEO), Monika Maurer, as RFS continues to help operators in the region with the evolution of their networks to include 5G.

"Christian has an impressive track record building and managing sales teams and customer relationships in the North America market," says RFS President and CEO, Monika Maurer. "We are looking forward to working with Christian as part of the RFS leadership team and can't wait to see what he brings to our teams and customers in the region."

"It is a critical time for the telecoms industry and RFS is at the forefront of developing solutions that not only work to help operators with network evolution, but understand the challenges it presents and pre-emptively solves them. I'm delighted to join the company and look forward to demonstrating how much operators stand to gain working with RFS," says Christian Barb.

Christian holds an M.B.A. from Colorado State University and a Bachelor of Science in Electrical Engineering degree from Florida Atlantic University.

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### About RFS

Radio Frequency Systems (RFS) is a global designer and manufacturer of cable, antenna and tower systems, plus active and passive RF conditioning modules, providing total-package solutions for wireless infrastructure.

RFS serves OEMs, distributors, system integrators, operators and installers in the broadcast, wireless communications, land-mobile and microwave market sectors. As an ISO compliant organization with manufacturing and customer service facilities that span the globe, RFS offers cutting-edge engineering capabilities, superior field support and innovative product design. RFS is a leader in wireless infrastructure.

### Trademarks

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