



Respected RF Industry Expert, Todd Loney, Joins RFS as Broadcast Sales Manager in North America

Todd Loney brings more than 30 years of RF engineering experience in broadcast transmission technologies, high-power RF and passive RF equipment to the role.



Meriden, CT, March 16, 2021 – Radio Frequency Systems (RFS), a global designer and manufacturer of total-package solutions for wireless and broadcast infrastructure, today announced that RF industry expert, Todd Loney, has joined the company as a Broadcast Sales Manager in North America. With

more than 30 years of experience in broadcast transmission technologies, high-power RF and passive RF equipment, Todd is highly qualified to bring broadcasters the technical insight, solutions and strategies needed for futureproof transition to NEXTGEN TV, 5G broadcasting and beyond.

An RF industry expert with exceptional credentials

Over the course of his career, Todd has designed, managed and commissioned broadcast transmission system installations on six continents. He has also co-authored papers for the National Association of Broadcasters (NAB) Engineering Conference and the Institute of Electrical and Electronics Engineers (IEEE) Broadcast Technology Symposium as well as a chapter in the 11th edition of the NAB Engineering Handbook. For the past 23 years, Todd has worked as a consulting engineer, providing services for broadcast transmission projects and high-power RF expertise for physics research.

“Todd is very well known and respected in the industry for his unique ability to combine deep understanding of RF and broadcast technologies with a practical approach to deployments,” says Ben Holt, National Director of Broadcast – Sales at RFS. “We’ve worked closely with Todd in his role as a consulting engineer on complex and high-profile broadcast deployments, so we’ve seen first-hand the incredible value he brings to projects. We’re thrilled Todd is joining our broadcast sales team in North America, and we’re confident our customers will be just as pleased.”

During the One World Trade Center broadcast antenna deployment, Todd was contracted by television station, WNJU, to project manage the transmitter installation and commissioning. He was also contracted by RFS to provide installation supervision, testing and commissioning services for the antenna and combiner systems.

Todd is a member of the IEEE and the Society of Broadcast Engineers (SBE).



About RFS

Radio Frequency Systems (RFS) is a global designer and manufacturer of cable, antenna and tower systems, plus active and passive RF conditioning modules, providing total-package solutions for wireless infrastructure.

RFS serves OEMs, distributors, system integrators, operators and installers in the broadcast, wireless communications, land-mobile and microwave market sectors. As an ISO compliant organization with manufacturing and customer service facilities that span the globe, RFS offers cutting-edge engineering capabilities, superior field support and innovative product design. RFS is a leader in wireless infrastructure.

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